

# Tripling Your Traffic Overnight

## 5 EASY STEPS

1

RESEARCH  
A POPULAR,  
RELEVANT  
POST

Find a popular post that fits into your field of expertise. What do people want to know from an expert like you? Here are some great tools that you can use to find Content that is already Popular (make sure you are looking for popular content that exists already).

Tools to Use:



1

2

RE-WRITE  
&  
PLUS IT

Use the content that you find as a foundation and then add to it in more depth. Go deeper on how to action certain points and make your new content far superior than the old piece.

2



3

TELL  
YOUR  
WORLD

Spread the content on all of your Social platforms, but also join relevant groups on LinkedIn and Communities on Google Plus. Tag people that are mentioned in your content on twitter and share with them too.

Tools to Use:



3

4

TELL  
THEIR  
WORLD

Look for Influencers in your industry that would be willing to share your content. Ask them to share it for you. Use the following tools to find influencers.

Tools to Use:



4

5

BORROW  
AUTHORITY

Share relevant content that is NOT YOURS with your followers on all social platform.. But here is the catch.... use a tool like Snip.ly that adds a call to action BACK to your OWN SITE.. Check it out.... We get a lot of traffic by sharing other content with a call back to our site.

Tools to Use:



5