

Social Media Action Plan

Use this action plan every week to grow and build your relationships with your audiences

Print this sheet off and check the boxes every time you have completed the task.

Action Items	# of Times	Completed?
BLOG POSTS		
New Blog Post every week	1	<input type="checkbox"/>
Share Blog Post link with:		
Google+	1	<input type="checkbox"/>
LinkedIn	1	<input type="checkbox"/>
Facebook	1	<input type="checkbox"/>
Twitter	1	<input type="checkbox"/>
FACEBOOK		
Find and Like New relevant Pages	5	<input type="checkbox"/>
Post Interesting Topics about your industry	2	<input type="checkbox"/>
Update company status	Everyday	<input type="checkbox"/>
Ask people to comment, share or Like posts	Everyday	<input type="checkbox"/>
TWITTER		
New Tweets Daily	3	<input type="checkbox"/>
Re tweet interesting tweets daily	2	<input type="checkbox"/>
Follow new people per week	15	<input type="checkbox"/>
LINKEDIN		
Update company profile	Every month	<input type="checkbox"/>
Connect with New People weekly	5	<input type="checkbox"/>
Follow new companies	3	<input type="checkbox"/>
Join new groups weekly	1	<input type="checkbox"/>
Comment, share or like a group discussion daily	1	<input type="checkbox"/>

GOOGLE+		
Share content daily	2	<input type="checkbox"/>
Add new people to your circles weekly	5	<input type="checkbox"/>
+1 other peoples relevant content daily	3	<input type="checkbox"/>
PINTEREST		
Post a new board weekly	1	<input type="checkbox"/>
Add images to that board	5	<input type="checkbox"/>
Follow new pin boards weekly	5	<input type="checkbox"/>
YOUTUBE		
Subscribe to new channels weekly	3	<input type="checkbox"/>
Share new videos to your Pinterest, Linkedin, G+, Fb and Twitter accounts	3	<input type="checkbox"/>